

Fri. 29 June 2018
Sat. 30 June 2018

Das Sym- pos- ium.

Art. Culture. Sustainability.
Lectures, Round Tables
and Performance

 ZEHN
JAHRE
ADK ²⁰¹⁸

The Academy of Performing Arts in Baden-Württemberg (ADK) may only be a decade old, but it has already built a reputation well beyond our region as a first-class, innovative training establishment in the field of theatre, directing, acting and dramaturgy. Partnerships with the Film Academy of Baden-Wuerttemberg and, in the fine arts, the Staatliche Akademie der Bildenden Künste in Stuttgart are an integral part of the ADK's interdisciplinary approach, which is unique in Germany.

In keeping with its aspirations, the Academy is celebrating its tenth anniversary with both a reflective and an artistic event. The symposium "Art. Culture. Sustainability." will focus on how art and culture influence changes in social communities. The FUIORE Festival organized by ADK students, meanwhile, will provide a space and an opportunity for exchange for young artists from all over the world.

I would like to thank everyone whose commitment set the ADK on the right path in its foundation years, and all those who are helping to make the Academy a success today. These thanks extend to our fellow stakeholders – the Film Academy, the Staatliche Akademie der Bildenden Künste Stuttgart and the city of Ludwigsburg – for the spirit of mutual trust which makes up our partnership. I wish the ADK, the team and their students all the best for the coming years.

Petra Olschowski

State Secretary for Science, Research and the Arts,
Federal State of Baden-Wuerttemberg

The Baden-Württemberg Academy of Performing Arts in Ludwigsburg opened its doors in 2008. In 2018 Ludwigsburg marks the tricentenary of its town charter, which was granted when the Dukes of Württemberg made the town their third residence. Ludwigsburg is celebrating this history under the motto "Growing Urban". Over the last ten years, the Academy of Performing Arts has not only been a part of the town's history but has also set its cultural stamp on urban life today.

Over these ten years, the ADK has secured its place within national and international higher education. Its location on the Ludwigsburg campus, in immediate proximity to the Film Academy of Baden-Wuerttemberg, the Institute of Animation and the Atelier Ludwigsburg-Paris, generates collaborative ventures which are mutually enriching and offer students the opportunity to develop new forms of artistic expression.

Culture fulfils an important task by bringing social issues and processes into the public domain. Culture and art contribute to (self-)reflection and raise public awareness of significant themes. The Academy of Performing Arts masters this challenge supremely through its training and presents the results by opening up to local residents.

This development has had a very positive impact on Ludwigsburg. The spirit and work of the Academy are tangible for the people who live in our town. This exchange with the general public provides inspiration and arouses curiosity. I look forward to further sustainable input from the Academy of Performing Arts.

I would like to express my gratitude, as mayor of this town, to those who have helped make the Academy project a success. Congratulations to all the teachers, staff and students! We are all looking forward to the next years. Best wishes.

Werner Spec
Lord Mayor of Ludwigsburg

Art and culture play a key role in building a sustainable global community founded on ecological awareness and social responsibility. Art has the power to transform challenges into visions and to enable change in our social environment. Cultural institutions and everyone who works in the creative sector have a unique potential to influence the way society develops. This means basing our actions on the sustainability principle. It entails revisiting our current value system to see if it will hold up in future by ensuring respect for our planet and its people. The 17 Sustainable Development Goals (SDGs) adopted by the United Nations reflect this new global mindset and open the way forward; this programme for a sustainable future has achieved consensus worldwide.

Political decisions and action can clear the ground towards a sustainable future. Nevertheless, it is essential, that everyone – including artists and other stakeholders in the cultural field – understands the challenges and reflects them in their own behaviour. In other words, the human factor must take centre stage. “Art. Culture. Sustainability.” will place these issues in the spotlight and contribute to the debate.

The morning of the conference (June 29th, 2018) will focus on examples from Germany and other countries where people and institutions in the arts have integrated sustainability into their programmes and processes. The afternoon of the conference will bring artists and experts together to present their work and to discuss how culture and art (can) contribute to sustainable development.

The conference aims, first, to provide a snapshot view of where we stand now and to illustrate how public discourse and (cultural) politics currently handle the environmental, economic and social challenges of sustainable development. It will add to the debate about why we need culture and art on our path towards sustainable development so as to formulate a new sustainability paradigm for the national and international context.

On the second day, participants will come together in small groups at Round Tables to discuss the questions and issues in greater depth with experts, and during a relaxed get-together to exchange their findings on how art and culture can be combined with a sustainable future.

»Art can reveal the unconscious, appeal to people's imaginations. What ails the current sustainability debate is that it primarily sets store by technical innovations. Today's problem is that we are capable of knowing all there is to know about the fragile status of the world, but this seems if anything to overwhelm people and to trigger the feeling 'There's nothing I can do anyway.' Art has fragile tools to counter this immunisation effect. This is about aesthetics, understood as the sum of perception – aesthetics does not signify just beauty, but awareness of meaning.«

Adrienne Goehler

»Long ago, the Greeks perceived theatre as a place for understanding and teaching. Theatre back then was an essential tool of civil society which placed human dignity at the core and negotiated pressing issues of community life.«

Elisabeth Schweeger

»Sustainability and the eco-social re-ordering of our society will fail while no need is felt for aesthetic strategies that enable people to imagine a different lifestyle and a different world and find them appealing. The great deficit of the sustainability community is its visionary homelessness.«

Harald Welzer

Culture and Sustainability.

10:00	Welcome addresses Elisabeth Schweeger (Managing and Artistic Director of the ADK) Petra Olschowski (State Secretary of Science, Research and the Arts, Federal State of Baden-Wuerttemberg) Konrad Seigfried (First Mayor of Ludwigsburg)
10:15	Keynote »It's time to act – the role of culture for a sustainable future« Harald Welzer
11:00	Coffee Break
11:15	»Inspiring cultural leadership for a sustainable future« Alison Tickell
11:35	»The Council for Sustainable Development: Initial experience and next steps« Bodo Richter
11:55	»Sustainability strategies and action in Ludwigsburg« Konrad Seigfried
12:15	Discussion Panel »Which role can art and culture play towards sustainable development?« Moderation: Iphigenia Taxopoulou
13:15	Lunch Break

Art and Sustainability.

14:15	Keynote »There is no sustainability without aesthetics« Adrienne Goehler
15:00	»Looking from within: Sustainability on the skyline of art« George Steinmann
15:20	»Who will save us? Two years with the Future Lab at Braunschweig Theatre« Sven Hönig
15:40	»Save the world with this melody!« Bernadette La Hengst
16:00	Coffee Break
16:15	Discussion Panel »What makes art sustainable?« Moderation: Annett Baumast
17:15	Conclusions Elisabeth Schweeger, Annett Baumast, Iphigenia Taxopoulou
17:30	Lunch Break

Performance.

»Mendelssohn sits down at a long conference table and launches at break-neck speed and with great virtuosity into an hour-long monologue. ... Anna Mendelssohn, it is soon clear, has taken on not only climate change as a theme, but the rhetoric underlying how it is reflected. She exhibits the language used in a specific context, if we listen closely and note the details.« Der Standard

18:00	»Cry Me a River« A one-woman climate conference By and with Anna Mendelssohn (in English) Director: Yosi Wanunu
19:00	Interview and Q&A with Anna Mendelssohn and Yosi Wanunu. Moderation: Annett Baumast

Simultaneous translation will be provided

Five Round Tables with different themes, led by participating experts, will explore the issues in greater depth, reflecting on concrete options and ideas for pursuing sustainability. Participants will select three topics and take part in their three Round Tables, one after the other, in separate sessions.

»Sustainable art: What makes it effective?« George Steinmann | »Cultural Leadership for Sustainability« Alison Tickell | »Organisational Change: How to embed sustainability in an arts organisation« Iphigenia Taxopoulou | »Producing art and culture in an ecologically and socially sustainable way« Annett Baumast | »Arguments for sustainability in art and culture: How do I tear down the walls« Adrienne Goehler

10:00	Introduction
10:15	Short presentation of the five Round Table topics
11:15	Break Participants choose their topics
11:30	First round at the five Round Tables
12:20	Second round at the five Round Tables
13:10	Lunch break
14:10	Third round at the five Round Tables
15:00	Break Compilation of results
15:15	Tea-time. Get together: presentation of Round Table results
16:15	End of the symposium

Adrienne Goehler (writer and curator) President of the Academy of Fine Arts, Hamburg (1989–01), Senator in Berlin (2001–02), Curator of the Capital Cultural Fund (2002–06). Since 2006 freelance curator and author. 2018–19 Fellowship at the Institute for Sustainability Studies in Potsdam. Mentor, supervisory board member and trustee of several academic and cultural institutions.

Bernadette La Hengst (musician and performer/director) Electropop musician and songwriter from Berlin. Performed in the 1990s with her Hamburg beat-punk girl band “Die Braut haut ins Auge”, then solo productions. Since 2004 musician, director and author for participatory theatre projects and radio plays. Awarded the North Rhine-Westphalia Prize for women in pop music in 2003.

Sven Hönig (actor) Studied at “Ernst Busch” College in Berlin. Engagements with Maxim Gorki Theater, Schaubühne Berlin, Staatstheater Braunschweig, where he ran the “Future Lab” at the Bürgerbühne. Since summer 2017 company actor at Staatsschauspiel Dresden. Roles in cinema and TV. Active member of ensemble-netzwerk and Campact e. V.

Anna Mendelssohn (actor and performer) Studied acting in the UK. From 2004 roles in productions by “toxic dreams” and worked with numerous other choreographers and directors, including David Mayaan, André Turnheim and SUPERAMAS. Her solo work “Cry Me A River” (2010) won the jury and coproduction awards at the Arena Festival in 2010 and the prize for Best Actor at the Impulse Festival in 2011.

Yosi Wanunu (director) Studied art history, theatre and film in Israel, Europe, and the United States. Worked in NYC for 8 years at BCBC, Ohio Theatre, La Mama ETC, Here, Ontological-Hysteric Theatre (R. Foreman). Moved to Vienna in 1997. Co-founder and artistic director of the label “toxic dreams”, since 1998 over 30 productions (“The Milosevics” et al.).

Bodo Richter (Council for Sustainable Development) Studied geography in Berlin. GTZ expert in Mongolia (2002–04), consultant in Cambodia (2006–09). From 2010 with Germany’s cooperation services provider GIZ in Eschborn, consulting the Federal Ministry for Economic Cooperation and Development. 2014–17 in Uganda for GIZ. Manages the Sustainability Culture Fund at the office of Germany’s Council for Sustainable Development.

Konrad Seigfried (First Mayor of Ludwigsburg) Graduated in social work at Ludwigshafen/Rhein. Responsible in Ludwigsburg for education, social affairs and much more, not least integration, inclusion, municipal development cooperation. Since 2015 also managing director of the housing association Wohnungsbau Ludwigsburg GmbH. On the supervisory board of the Ludwigsburg Festival, chair of Friends of Burkina Faso.

George Steinmann (fine artist, musician, scholar) Since 1979 exhibitions at museums and galleries in many countries. 1992–1995 renovated Tallinn Art Hall in Estonia as a sustainable sculpture. Since 1966 also active as a musician, tours with his own band and with Afro-American colleagues. Researches and teaches art and sustainability in Europe, the United States and Asia.

Elisabeth Schweeßer (Artistic and Managing Director, ADK) Studied comparative studies and philosophy in Innsbruck, Vienna, Paris. Curator (Venice Biennale, Ars Electronica, documenta et al.), journalist and arts manager: artistic director of the Marstall / Bayerisches Staatsschauspiel, head of dramaturgy at Bayerisches Staatsschauspiel, director of Schauspiel Frankfurt, director of KunstFest-Spiele Herrenhausen, Hanover. Since 2014 Artistic and Managing Director at ADK.

Alison Tickell (director, Julie’s Bicycle) Founded Julie’s Bicycle in the UK in 2007 as a non-profit company to help the music industry tackle environment issues. JB now unites arts and creative industries in pursuing sustainability internationally. Tickell, a trained cellist, worked with jazz improviser and teacher John Stevens. She also worked with socially excluded young people in music centres, trained professional musicians in teaching, mentoring and business development, then joined Creative and Cultural Skills, establishing the National Skills Academy for the music industry. In 2012 she was a “London Leader” with the city’s Sustainable Development Commission. Serves on many juries and boards in cultural and ethical associations.

Harald Welzer (director of Futurzwei and Norbert Elias Centre, Flensburg) Sociologist, author, director von Futurzwei, a foundation devoted to future viability that illustrates and encourages alternative approaches to lifestyle and economic activity. Professor of Transformation Design at Flensburg University. Currently ranked among the world’s 100 key thought leaders by the Gottlieb Duttweiler Institute. Current publication “Wir sind die Mehrheit. Für eine offene Gesellschaft” (2017).

Annett Baumast (Sustainability expert) Economist (St. Gallen). Studied environmental management, cultural management and English literature. Has researched, published and lectured on sustainability at home and abroad for over 20 years. Since 2011 with her own consultancy *baumast. kultur & nachhaltigkeit*, Zofingen/Switzerland. Since 2015 Sustainability Officer for the German Theatre Technical Society (DTHG) and chair of the network *Nachhaltigkeit in Kunst und Kultur (2N2K)*.

Iphigenia Taxopoulou (co-founder and general secretary of *mitos21*) Studied literature, cultural management, theatre theory and criticism. General Secretary and co-founder of the European theatre network *Mitos21*. Associate Partner of *Julie's Bicycle*. Has collaborated as artistic advisor and project manager with theatre festivals and cultural institutions (including in Strasbourg, Stockholm, Thessaloniki, Athens) and served as cultural advisor to the Speaker of the Hellenic Parliament.

Please register by June 16th by
email to: symposium@adk-bw.de

One-day ticket: € 10 (concessions € 5)
Two-day ticket: € 15 (concessions € 8)
Free for students. Snacks included.

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Stuttgart, Library Ludwigsburg,
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Programme subject to alteration

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A contribution to
Ludwigsburg's tricentenary



July 19th until 22nd, 2018
FUORE Festival.
International Festival
for Young Theatre

www.adk-bw.de
www.fuorefestival.com



FUORE invites young national and international emerging artists with their productions on the campus of Ludwigsburg, creates a space of encounter and enables an insight in what is thought, played and conceptualized internationally. To complement the main programme of performances, Fuore will also include a range of lectures, talks, parties and concerts. The Festival is held by the ADK and their students, in cooperation with the Film Academy Baden-Wuerttemberg and the State Academy of Fine Arts Stuttgart and the support of Schauspiel Stuttgart.



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